

# Bring affordable **colour** to your office.

**Are cost concerns holding you back from colour printing?**

**Kyocera's unique Tiered Colour System is the solution you've been looking for!**

**Why pay full price for your colour prints when you can only pay for what you use!**

- Works seamlessly with Kyocera colour MFDs and printers, offering excellent colour quality within your budget.
- Print impactful documents with a splash of colour or vibrant full coverage to get your message across at a lower cost per page, based on tiered billing.
- Reduce the cost of your colour printing by evaluating whether you are printing a simple text document with a colour company logo or a full colour document.





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## Business colour printing customised to fit your needs

Finally, a solution that revolutionises the way you pay for colour printing. Kyocera technology puts you in control by defining your colour usage levels, based on your documents. Therefore, you pay for the amount of colour you use. Kyocera's unique Tiered Colour System can help you control your costs by evaluating every document to determine whether it is a simple text document with a colour company logo, a full colour document or somewhere in between, and charging accordingly.

### Tiered colour system

Besides the traditional colour and black and white counters, Kyocera devices also have three additional counters which count the coverage of printed and copied pages and categorizes them into three groups. Example:

- [ 1 ] SIMPLE COLOUR (Low Coverage)**  
A colour company logo on black and white correspondence.
- [ 2 ] BUSINESS COLOUR (Medium Coverage)**  
A report that contains colourful charts and graphs with text.
- [ 3 ] CREATIVE COLOUR (High Coverage)**  
Colour rich collateral such as brochures and presentations.



SIMPLE COLOUR

BUSINESS COLOUR



CREATIVE COLOUR

## Contact your local Kyocera Specialist